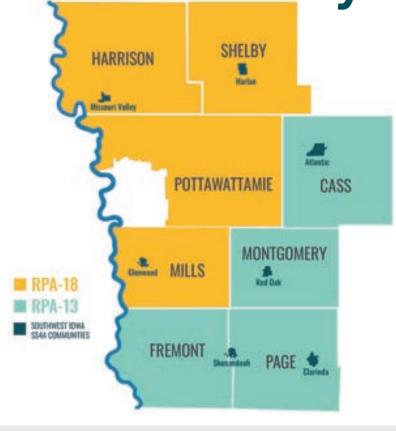
RPA 13/18 Comprehensive Safety

**Action Plan** 

Safety Technical Advisory
Group









# Agenda for Meeting

- Introductions
- Purpose:
  - Safety Technical Advisory Team (STAG)
  - o Introduce Safety Plan Work
  - Community Commitment
  - Safety Goals
- Engagement Opportunities
- Schedule
- Discussion





## **Introductions**

- Name
- Organization Representing



### Team Introductions - ADD MAPA/SWIPCO?

Lindsey Button Project Manager





Rachel Goettsch Transportation Planner



Tammy DeBord Grant Specialist 3

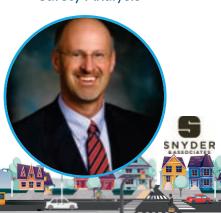




Bill Troe Project Manager



Mark Perington, PE, PTOE Safety Analysis



Brandon Siracuse, AICP Public Engagement and Data Coordination





# Safety Technical Advisory Group (STAG)

SHELBY

POTTAWATTAMIE

FREMONT ... PAGE ...

MILES.

MONTGOMERY

- City Councils:
  - 7 Communities
- City Staff
  - Administration
  - Legal
  - Public Works/Engineering
  - Planning
  - Economic Development
  - Parks and Recreation
- First Responders:
  - Police/Sheriff
  - Fire
  - Emergency Management

- Iowa DOT
- Southwest Iowa Transit Agency (SWITA)
- School Districts
- Chamber of Commerce
- Trail Boards
- Advocacy Groups:
  - Business/Development
  - Bicyclists/Pedestrians



#### **STAG Role**

- Represent Community Views/Values:
  - o What is most important?
- Provide Input Data
- Review Countermeasures/ Programs – What is Feasible?

- Distribute Announcements:
  - Community survey
  - Listening session
  - Information availability

Plan is for THREE More Group Meetings over the Next Approximately 9 Months





# Study Methodology Steps



- Location
- Severity
- Contributing Factors
- Local Support/Priorities
- Current Programs/ Activities
- Budget Capacity
- Grant Programs

- Education Programs
- Enforcement

- Cost Relative to Budget/Effectiveness
- Adjacent Impacts
- Local Support

- Timing
- Project/Program Development
- Outside Actions Required





# **Key Countermeasures**



#### For Action Plan





Yellow Clearance Back Plates



Access Management



nt Adequate Lanes

**ENCOURAGEMENT** 



**SEGMENTS** 



4-3 Lane Conversions



Enhanced Delineation



Design Improvement

#### **PEDESTRIANS** · · · · · ·



Walkway



Beacon



Leading Ped



#### **EDUCATION**



Crossing Education



Reflective Clothing



Safety Audit



Avoid Distractions







# Setting a Target to ZERO

| l                  | Fatalities |      |      |      |      |
|--------------------|------------|------|------|------|------|
|                    | 2020       | 2021 | 2022 | 2023 | 2024 |
| Atlantic           | 0          | 0    | 0    | 0    | 0    |
| Clarinda           | 0          | 0    | 0    | 0    | 0    |
| Glenwood           | 0          | 0    | 0    | 0    | 0    |
| Harlan             | 0          | 0    | 0    | 0    | 0    |
| Missouri<br>Valley | 0          | 0    | 0    | 0    | 0    |
| Red Oak            | 0          | 0    | 1    | 1    | 1    |
| Shenandoah         | 0          | 0    | 0    | 0    | 0    |

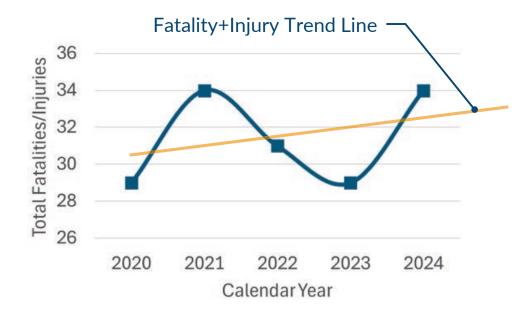
|                    | Serious Injury/Minor Injury |      |      |      |      |
|--------------------|-----------------------------|------|------|------|------|
|                    | 2020                        | 2021 | 2022 | 2023 | 2024 |
| Atlantic           | 9                           | 9    | 14   | 8    | 5    |
| Clarinda           | 3                           | 2    | 3    | 3    | 6    |
| Glenwood           | 0                           | 4    | 2    | 1    | 1    |
| Harlan             | 2                           | 3    | 1    | 3    | 6    |
| Missouri<br>Valley | 6                           | 5    | 7    | 3    | 4    |
| Red Oak            | 6                           | 4    | 3    | 5    | 6    |
| Shenandoah         | 3                           | 7    | 0    | 5    | 5    |





# Setting a Target to ZERO

|            | TOTAL FATALITIES/INJURY |      |      |      |      |
|------------|-------------------------|------|------|------|------|
|            | 2020                    | 2021 | 2022 | 2023 | 2024 |
| Atlantic   | 9                       | 9    | 14   | 8    | 5    |
| Clarinda   | 3                       | 2    | 3    | 3    | 6    |
| Glenwood   | 0                       | 4    | 2    | 1    | 1    |
| Harlan     | 2                       | 3    | 1    | 3    | 6    |
| Missouri   |                         |      |      |      |      |
| Valley     | 6                       | 5    | 7    | 3    | 4    |
| Red Oak    | 6                       | 4    | 4    | 6    | 7    |
| Shenandoah | 3                       | 7    | 0    | 5    | 5    |
| TOTAL      | 29                      | 34   | 31   | 29   | 34   |





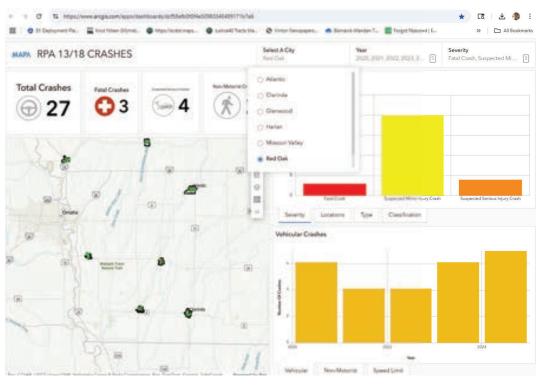
# Setting a Target to ZERO





### Crash Data Dashboard

https://www.arcgis.com/apps/dashboards/dcf58efb0f0f4e50983340499171b7e6









#### **Goal Statements**



1. Crash Prevention (Outcome)



2.System Reform (System-level change)



3. Funding Alignment (Delivery mechanism)



4. Collaborative Action (Partnership strategy)





#### **Goal Statements**



1. Crash Prevention (Outcome): Reduce fatal and serious injury crashes—especially those involving vulnerable users—through data-informed approaches and targeted safety solutions.



2. System Reform (System-level change): Remove barriers to proven safety tools and discontinue practices that perpetuate safety risks.





#### **Goal Statements**



3. Funding Alignment (Delivery mechanism): Promote projects and programs that align with state and federal grant/funding opportunities.



4. Collaborative Action (Partnership strategy): Strengthen coordination and partnerships across agencies, stakeholders, and communities to support aligned, proactive transportation safety efforts across all levels of local government.





### **Commitment From Communities**

- We Need Your Support!
- Official Public Commitment to Goal of Zero Roadway Fatalities/Serious Injuries:
  - Cornerstone of Safe Streets for All (SS4A)
- Input to Goal Setting:
  - Must be part of formulation in order to expect commitment

#### Letter from Mayor of Elk River

Dear Residents

We know that even one traffic crash can have devastating consequences. I am pleased to share our city's first ever Safety Action Plan, which creates a roadmap to safer streets and improved quality of life for all in the City of Elk River.

This plan recommits our city to the vision of zero traffic fatalities and serious injuries by 2035. Making this vision a reality is going to take all of us. It demands collaboration across various fields, including planners, englineers, community advocates, public health experts, educators, and law enforcement, with vital support from local elected officials and policymakers.

The plan takes a data-driven approach to crash reduction, identifying a high injury network of roads through analysis of crash reports and robust community engagement. It incorporates equity to ensure that underserved neighborhoods – particularly ones with higher rates of children, seniors, people with disabilities, and low-income residents – benefit from improvements. And last but not least, the plan identifies important safety strategies that tie directly back to the issues we experience on our roadways.

We know that people walking or biking – vulnerable road users – face higher risks in traffic crashes compared with other road users. Through embracing a Safe System approach, we recognize that humans make mistakes. But those errors should not result in death or debilitating life-long injuries. Through this plan we are prioritizing the safety of all road users through effective infrastructure and programmatic safety improvements.

As we look to the future, safety on our streets is a top priority. This plan marks our commitment to improving safety on our roads and laws out proactive next steps.

All people that work, live, or play in the City of Elk River deserve to feel – and be – safe on our roadways. I'm confident that this plan can help get us there.

Sincerely,

John J. Dietz

Mayor of Elk River







# Getting to Zero



# Implementation - Key Deliverable



| Rank | Project ID      | Location                                   | Description   |
|------|-----------------|--|---|
| 1    | Project 1       | Hwy 10 at Jackson and Main                 | Grade Separation for Railroad and<br>Roadway/Pedestrian Walkways  |
| 2    | Project 2       | Jackson Avenue - North                     | Road Diet, Lighting, RRFB, Curb Extensions,<br>Pedestrian Refuge, Crosswalk Markings  |
| 3    | Project 3       | School Street                              | Road Diet, Lighting, RRFB, Curb Extensions,<br>Signing and Signal Improvements, Crosswalk<br>Markings at intersections with Jackson<br>Avenue and Freeport Street |
| 4    | Project 4       | Proctor Road NW                            | Curb Extensions, Crosswalks, RRFB,<br>Sidewalk/Trail  |
| 5    | Project 5       | Jackson Avenue - South                     | RRFB, Lighting, Curb Extensions, Pedestrian<br>Refuge Islands, Crosswalk Markings, Signing<br>and Signal Improvements at intersection<br>with Hwy 10              |
| 6    | Project 6       | Dodge Street                               | RRFB, Crosswalk, Curb Extensions,<br>Sidewalk/Trail, Potential Roundabout at<br>Dodge Street/193rd Avenue   |
| 7    | Project 7       | Elk Lake Road (CSAH 1) ~<br>South          | Pedestrian Refuge Areas, Crosswalks, RRFBs,<br>Trail/Sidewalks, Road Diet   |
| 8    | Project 8       | Ranch Road<br>(CR 33/CSAH 33)              | Lighting, Sidewalk/Trail, Crosswalk Markings,<br>RRFB, Roundabout at Elk Lake Road (CSAH<br>1)/Ranch Road (CR 33/CSAH 33)   |
| 9    | Project 9       | Elk Lake Road (CSAH 1) -<br>North          | Lighting, Sidewalk/Trail, Crosswalk Markings,<br>RRFB   |
| 10   | Project 10      | Janvis Street/Twin Lakes<br>Road (CSAH 13) | Lighting, Sidewalk/Trail  |
| 11   | Project 11      | Twin Lakes Road (CSAH 13)                  | Crosswalks, Curb Extensions, Road Diet  |
| 12   | Project 12      | Hwy 10                                     | Intersection Signage Improvements, Signing<br>and Signal Improvements at Joplin Street<br>and Waco Street   |
| 13   | Project Project | Quincy Street                              | Note: Sherburne County has a project<br>programmed in their Capital Improvement<br>Program on this roadway.   |

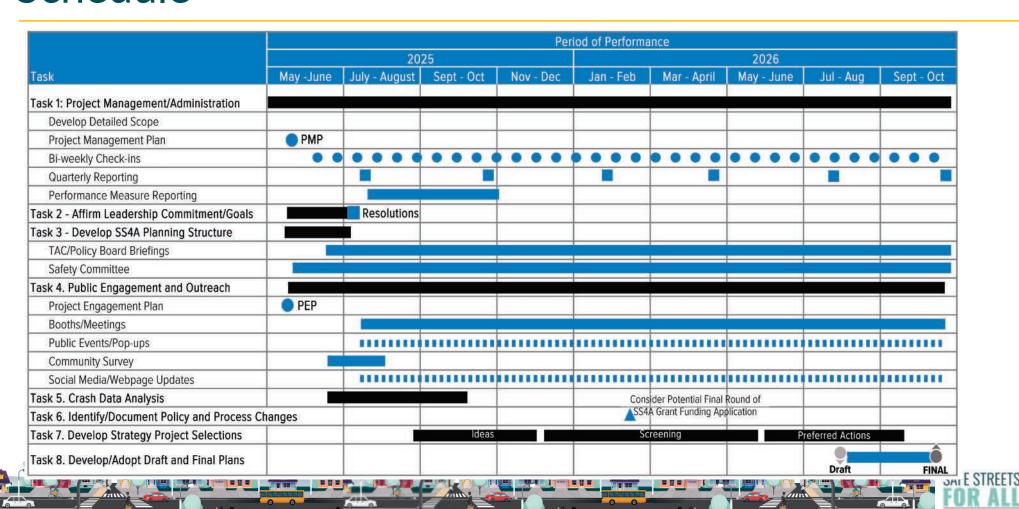
Table 3. Prioritized Project List



Safety Action Plan



#### Schedule



## Wrap-up

- Next Steps
- Questions?

### **CONTACTS**

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